

LUTHERAN SERVICES  
FOR THE ELDERLY  
ENDOWMENT



LUTHERAN SERVICES  
FOR CHILDREN  
ENDOWMENT

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# REQUEST

*for Proposals*

*in conjunction with*

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THE ELCA FOUNDATION





# LUTHERAN SERVICES FOR THE ELDERLY ENDOWMENT

## **Background and Mission**

Lutheran Services for the Elderly (LSE) has a long history of dedicated and creative ministry on behalf of the elderly. The program began in 1962 with the purchase of the Miami Springs facility, which became known as Fair Havens Center (FHC). Dr. John Harvey Kellogg of Battle Creek, Michigan, had created a south Florida version of his world renowned Battle Creek Sanitarium. The historic Pueblo Hotel, a beautiful southwest structure, was expanded to accommodate care for the frail elderly. It became the primary focus of ministry for LSE/FHC for the better part of four decades.

At the turn of the millennium FHC decided to seek new ways to expand its ministry both programmatically and geographically. To that end, FHC was sold and a planning strategy was begun with representatives from the church at large. The envisioned services of LSE for the future are encoded in its past. LSE, through the good offices of FHC, has offered a traditional range of services in its setting and has been noted for further expanding the scope of holistic and creative services to its elderly clientele.

The new role for LSE is to catalyze the development of new methods of ministry primarily for and by older persons. Program proposals will be solicited from ELCA-related entities. The proposing entity will need to demonstrate how the proposed project holds promise for impacting larger and larger constituencies in the future. The model must be well defined, replicable, and available to other agencies. The original provider needs to define its role in prompting and providing consultation to other partners.

# LUTHERAN SERVICES FOR CHILDREN ENDOWMENT

## **The Olaf A. Berge & Thilda Randine Berge Fund and The Sylvan L. Rembold Fund**

Both the Berge and Rembold Funds, established within the permanent endowments of the ELCA Foundation, are dedicated by their donors to services and ministries with children as provided by programs of the Evangelical Lutheran Church in America.

The purpose of the endowments shall be to enable and support programs of service and/or education in areas related to aging parents and to children.

1. Eligible partners will normally be ELCA-related ministries. Occasionally support may be given to other Lutheran organizations or non-Lutheran organizations, preferably involving Lutheran organizations or individuals in planning or implementation. Lutheran organizations are defined as any one or combination of the following: social ministry organizations, colleges/universities/seminaries, synods, congregations, or outdoor ministries.
2. Priority funding shall be for **a)** new programs of service and/or education to benefit the elderly and their families, and **b)** one new program of service and/or education to benefit children.
3. Programs to be funded will be innovative and replicable.
4. Requests for seed monies for initial development, pilot tests, delivery of services, programs, and resources normally will be funded for no more than three years in annually declining amounts.
5. Programs may support development of organizations and/or programs where new populations are to be served or where populations are underserved.
6. Proposals need to reflect funding and/or other leveraged resources, including volunteers, to accomplish project goals.
7. Funding will address needs across the nation and the nations.

The start-up phase of the endowment will be characterized by development and refinement of the primary programmatic focus. The goal shall be to provide seed monies for program(s) that represent the most successful model(s) for innovative service delivery.

The following three areas contain examples of program areas that may be useful in preparing proposals for Lutheran Services for the Elderly Endowment (LSEE):

## **A. Examples Of Services *FOR* the Elderly**

1. Creative care teams - providing training that enables lay support ministries in partnership with congregations. Elderly persons may also be involved as volunteers.
2. Proactive therapy groups to refocus on living and on life (bereavement, trauma, recovery from a variety of health conditions, wellness and nutrition, dependency, etc.)
3. Intergenerational programs, in congregations, communities, or institutional settings.
4. Consciousness-raising programs regarding all aspects of aging, using electronic media resources and educational programs.
5. Programs promoting senior independence.
6. Enablement of congregational ministry groups that focus on aging issues and/or programs serving elders in their congregations that can be replicated widely.
7. Programs and services that meet particular situations confronting special populations with culturally specific, elderly-related services, e.g. migrants, refugees, ethnic specific.
8. Geriatric care management on behalf of a distant family.
9. Programs that link local resources with international partners to benefit aging persons in underdeveloped nations.
10. Education, research and/or advocacy programs that deal with specific new areas of interest about aging and needs of aging persons and their families.

## **B. Examples of Services *BY* the Elderly**

The endowment seeks to enable the exploding elderly population to be both clients and agents of further service growth and fund development.

The following examples of program areas may be useful in preparing proposals:

1. Elder mentors for disadvantaged youth.
2. Programs that maximize elders' life experience, share wisdom, and tap expertise to benefit individuals, congregations, and communities.
3. Programs that help the elderly discover and enable meaningful vocations in their new circumstances.
4. Inter-generational programs in congregations, communities, and/or institutional settings.
5. Programs promoting senior independence.
6. Any of the concepts in Section A. above that would be planned and implemented by elderly persons.

## **C. Conferences**

LSE is committed to the development of innovative programs, as is apparent in its basic grants program. It is also interested in supporting groups to explore ways to respond to new opportunities. Conference proposals may originate from LSE or other Lutheran or related groups that will focus on issues of aging persons.

## **Program Ideas for Consideration for Lutheran Services for Children**

The start-up of the endowment will be characterized by development and refinement of the primary programmatic focus. The goal shall be to provide seed monies for program(s) that represent the most successful model(s) for innovative service delivery.

The following two areas contain examples of program areas that may be useful in preparing proposals for Lutheran Services for Children Endowment:

### **A. Examples of Services *FOR* Children**

1. Creative care teams — providing training that enables lay support ministries in partnership with congregations that could benefit families coping with long-term needs of their children at home who may have a mental illness, a brain disorder, a physical limitation, or a behavioral disorder.
2. Proactive projects for prevention that may focus on such areas as wellness and nutrition, dependency, trauma, loss, etc.
3. Intergenerational programs, in congregations, communities, and/or institutional settings.
4. Enablement of congregational ministry groups that focus on issues confronting children and youth and/or programs providing new opportunities for children and youth to be involved in their congregations that can be replicated widely.
5. Programs and services that meet particular situations confronting special populations with culturally specific, children-related services, e.g. migrants, refugees, ethnic specific.
6. Educational programs that may enhance school experiences for children and youth in community and/or congregational settings, such as tutoring, mentoring, afterschool access to technological aids not available in their home setting.

### **B. Conferences**

LSCE is committed to the development of innovative programs as is apparent in its basic grants program. It is also interested in supporting groups to explore ways to respond to new opportunities. Conference proposals may originate from LSCE or other Lutheran or related groups that will focus on issues of children and youth.

# TIMELINES & APPLICATION PROCESS

<b>Letter of Intent Due Date</b>	<b>Proposal Due Date</b>	<b>Award Date</b>	<b>Start Date</b>
July 1	September 1	November 15	January 1

## **Application Process**

### **Step One:**

Develop ideas that are appropriate to the mission of your organization and that may fit LSEE's or LSCE's mission and the criteria as outlined above.

### **Step Two:**

To be completed no later than two months prior to annual deadline:

Prepare a **one page** outline, including this information:

- needs to be addressed or problem to be researched
- group to be served or population to be researched
- scope and length of the project
- broadly stated funding needs, including other funding sources
- plan for continuing project following expiration of grant

Prepare a **one page** letter, including:

- brief description of your organization's programs and services
- brief description of your organization's capacity to provide proposed services
- statement of your organization's relationship to the Lutheran church

Submit to:

Lutheran Services for the Elderly  
Attn: ELCA Foundation  
8765 W. Higgins Road, Chicago, IL 60631

or

Lutheran Services for Children  
Attn: ELCA Foundation  
8765 W. Higgins Road, Chicago, IL 60631

### **Step Three:**

Upon receipt of LSE invitation to submit a proposal, complete the formal application. A review will be conducted and if necessary, further information may be requested and/or a site visit may be arranged. Notification of all decisions will be made immediately following the award date. Leaders of programs selected for funding will make a presentation at an annual conference of Lutheran Services in America.

Both endowments will establish with grantees the monitoring and evaluation review process during the project and the criteria for the full report upon completion. The ELCA Foundation, Lutheran Services in America and the ELCA Division for Church in Society will publicize lists of programs granted funds and will catalog final reports for dissemination of models to approved parties.

# PROPOSAL GUIDELINES & FORMAT FOR FORMAL APPLICATION

1. Cover Sheet. Please use the enclosed cover sheet.
2. Letter of Application on organization's letterhead, not to exceed **one page**, from chief executive officer (or board chair, if there is no staff).
3. Organization Information: History, purpose, stakeholders, and capacity to carry out proposed project.
4. Program Proposal. Provide a description, not to exceed **two pages**, of the project, including:
  - description of proposed clientele
  - description of needs to be addressed, with supporting details of relevant research, statistical data, and narrative
  - numbers of persons required to deliver this program, paid and volunteer personnel
  - what makes this project innovative
  - plans for replication
  - expected outcomes
  - criteria for evaluating outcomes
  - partnerships with other agencies and/or community groups
  - plans for continuation of the project after the startup phase
5. Program Goals and Timeline, not to exceed **one page**:
  - Overall goals and short term objectives
  - Actions to be taken to achieve goals
  - Timelines for each phase
6. Budget: Submit a budget with sufficient detail to support the proposed activities during the entire proposed life of the project under consideration, including all sources of funding and the attendant staff and administrative costs to deliver the project. The budget should also include a plan for ensuring that the project will be able to continue beyond the period funded by such a grant.
7. Statement of intent for acknowledging support from the appropriate Endowment.
8. Two letters of support, at least one representing a church partner.

**For further information on  
submitting a proposal,  
please contact:**

Josselyn Bennett, Director for Community  
and Poverty Ministries

Division for Church in Society

Evangelical Lutheran Church in America

8765 W. Higgins Road

Chicago, IL 60631

800-638-3522, ext. 2687

[Josselyn.Bennett@elca.org](mailto:Josselyn.Bennett@elca.org)

**Mail completed proposals to:**

Lutheran Services for the Elderly Endowment  
c/o ELCA Foundation

8765 W. Higgins Road

Chicago, IL 60631



Lutheran Services for the Elderly Endowment & Lutheran Services for Children Endowment

■  
in conjunction with  
■

THE  
**ELCA**  
FOUNDATION

The ELCA Foundation  
8765 West Higgins Road • Chicago, IL 60631  
800/638-3522, extension 2970  
[www.elca.org/fo](http://www.elca.org/fo)